

# SOWJANYA KUDVA

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## Education

- 2016-Present     **Future Faculty Fellow and MFA Candidate, Temple University**  
PHILADELPHIA, PA—Screenwriting Track in the Film and Media Arts Department.
- 1999-2003        **BFA, University of North Carolina School of the Arts**  
WINSTON-SALEM, NC—Majored in Editing and Sound at the School of Filmmaking.  
Awarded Krispy Kreme Scholarship.

## Professional Experience

- 2003-Present     **Freelance Filmmaker, sowjfilms.com**  
LOS ANGELES, CA; BROOKLYN, NY; OAKLAND, CA—Direct, produce, shoot, and edit documentaries, music videos, television, event videos, sizzle reels, branded web content, nonprofit campaign videos, fundraising videos, etc.
- SELECTED CLIENTS—ITVS, Condé Nast, Vogue, Vanity Fair, GQ, WIRED, YouTube, Etsy, Pipelime, One Glass Video, Center for Story-Based Strategy, UC-Berkeley School of Law, Southerners on New Ground, Converse, 4th Row Films, NFL, Diageo, North American Polo League, Snippiies.
- 2016-2016        **Senior Producer/Editor, ITVS (Independent Television Service)**  
SAN FRANCISCO, CA—Produced and edited documentaries tied to PBS’s Independent Lens series, distributed among ITVS’s media partners.
- SELECTED PARTNERS—The Atlantic, The Nation, The Washington Post, PBS Newshour, PBS Digital Festival of Shorts, KQED News, Salon.com, NPR News.
- 2013-2015        **Senior Producer, WIRED**  
SAN FRANCISCO, CA—Managed in-house video team and a personal network of freelancers to produce original videos, sizzle reels, event videos, motion graphics, and animations. Directed, produced, and edited nearly all of WIRED’s original videos. Built and managed an in-house studio and post-production suites. Created a higher standard for video, garnering several major video awards for the first time in the magazine’s history.
- SELECTED SUBJECTS & CLIENTS—Ducati, 9/11 Museum, Oculus Rift, Edward Snowden, Disney/Pixar, Questlove, Frog Design, Pinterest, Dropbox, Oakley, AutoDesk, The Hydrous, Acura.

- 2005-2006      **Producer, MMA Group**  
 LOS ANGELES, CA—Coordinated large-scale events for fashion shows, art auctions, weekly musical residencies, celebrity parties, brand parties, etc. Pitched video ideas in conjunction with events. Produced, directed, and edited approved video projects.
- SELECTED CLIENTS—Motorola, Myspace, Quiksilver, DKNY, Harajuku Lovers, XBOX Live, MOCA Los Angeles, Otis College of Art & Design, Coachella Music Festival.
- 2003-2005      **Online Editor / Offline Editor / Lead Assistant Editor, Various Broadcast**  
 2007-2009      **Television Post Houses**  
 LOS ANGELES, CA—Lead assisted, online edited, and offline edited broadcast and reality television productions.
- POST-PRODUCTION HOUSES—Freemantle Media, 51 Minds Production, 3Ball Productions, WPT Entertainment.

## **Selected Publications**—INDEPENDENT & NON-PROFIT

### **Freelance Producer, Director, DP, Editor, Graphic Designer**

- 2013              *Marry the Movement (2min)*  
 Campaign video for Southerners on New Ground. Published on Colorlines, The Nation, The National Gay & Lesbian Task Force, The Human Rights Campaign, and The Huffington Post.
- 2012              *All of Us (39min)*  
 Independent educational documentary. Coordinated national screenings with nonprofits and schools, including Race Forward, Western States Center, The New Organizing Institute, Queerocracy, Esperanza Peace and Justice Center, UNC-Chapel Hill, UNC-Greensboro, The New School, and Bayard Rustin High School.

### **Freelance Editor**

- 2015              *Jose and Mr. Ramos (10min)*  
 Documentary for ITVS. Published on NPR and NewsRoom.
- 2015              *Sophie and Ben (12min)*  
 Documentary for ITVS. Official Selection for the American Film Showcase. Published on NPR, The Atlantic, and KQED. Aired on PBS's Independent Lens, January 2016.
- 2011              *Into the Depths (4min)*  
 Music video directed by Will Joines. Premiered on Pitchfork.

- 2011 *Heaven in Stereo (3min)*  
Music video directed by Will Joines. Premiered on Spin.
- 2011 *Sparkle in the Dark (4min)*  
Music video directed by Will Joines. Premiered on AllMusic.
- 2010 *Be Still (12min)*  
Narrative film directed by Karrie Crouse. Official Selection at Slamdance, Austin Film Festival and Memphis Film Festival.
- 2010 *The Culinary Freak (30min)*  
Television Pilot for JARS Productions. Picked up by the Gersh Agency.
- 2010 *Getaway Driver (4min)*  
Music video directed by Will Joines. Premiered on MTVU.
- 2008 *Farewell, My Subaru (6min)*  
Documentary directed by Jason Ensler. Premiered on BoingBoing.
- 2008 *Obsessed with You (3min)*  
Music video directed by Will Joines. Premiered on MTVU.
- 2007 *Hollywood Smile (3min)*  
Music video directed by Locke Webster. Premiered on LOGO TV.
- 2006 *What I Love About Dying (10min)*  
Documentary directed by Silas Howard. Official Selection of Sundance Film Festival.
- 2004 *Rondro (60min)*  
Documentary directed by John Roberts. Official Selection and Closing Night film at Cine Noir Film Festival.

## Awards

- 2015 Society of Publication Designers Award—*How to Listen Now with Guest DJ Questlove*
- 2015 Society of Publication Designers Award—*2014 WIRED Issue Trailers*
- 2015 D&AD Golden Pencil—*December 2014 WIRED Issue Trailer*
- 2014 Vimeo Staff Pick—*Behind the Scenes with Edward Snowden*
- 2009 MTVU Top 5 Music Videos—*Getaway Driver*

2001 Selected by UNCSA staff to make a documentary about the Davis Cup World Group Qualifier. Interviewed Patrick McEnroe and James Blake. Directed, produced, and edited the final piece for the school.

## Teaching Experience

Summer 2001 **Teaching Assistant, University of North Carolina School of the Arts**  
WINSTON-SALEM, NC—Created and taught the curriculum the introductory editing class for high school students. Conducted editing labs and mentored students on their final projects for the summer.

## Leadership/Volunteer Experience

2014-Present **Guest Speaker/Mentor, BAYCAT**  
SAN FRANCISCO, CA—Volunteer as guest speaker and creative mentor for students at BAYCAT, a nonprofit that offers free media education to low-income students, particularly young students of color. Coordinated the placement of a BAYCAT graduate in the Social Media department at WIRED. Mentored two first-time directors on making their music video for the student-produced song *Hard Times*.

2005-2006 **Assistant Programmer, UTFEST Film Festival**  
LOS ANGELES, CA—Wrote summaries of festival submissions and discussed choices with the selection committee.

2006 **Assistant Programmer, AFI Film Festival**  
LOS ANGELES, CA—Wrote summaries of festival submissions and discussed choices with the selection committee.

## Skills

**PROFESSIONAL**—Producing, Directing, Cinematography, Editing, Writing, Brand Strategy, Event Production, Budgeting, Team & Studio Building, Team & Studio Management, Interviewing, Pitching, Music Supervising, Project Management, Post Supervising, Color-Correction, Sound Design & Editing, Sound Recording & Boom Operating., Encoding & Transcoding. **HARDWARE/SOFTWARE**—Digital Mirrorless Camera Systems, SLR Film Cameras, Gimbal Systems, Lighting, Adobe Premiere CC, Adobe Photoshop CC, Final Cut Pro 7, AVID, Scrivener, Final Draft, Microsoft Office Suite, Google Drive, Various Project Management Applications.